



For Immediate Release

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TO: LOCAL EDITOR

Blanket Statements participates in Shop With Meaning's July Summer Sale

Participating online retailers double their charitable contributions

Spring Grove, IL – July 25, 2011 – Chosen to participate in the Shop With Meaning's July Summer Sale, **Blanket Statements** is one of several participating companies who engage in a form of transaction-based giving. (www.shopwithmeaning.org).

Shop With Meaning's company overview states they highlight one product that generates a donation with each purchase every day. Their July Summer Sale pushes the envelope further in that each company participating must double their regular donation and offer customers at least 10% off their purchase.

"For Blanket Statements, this is another avenue to explore in getting the word out about our mission," says Leslie Armstrong McLeod, owner of Blanket Statements. "At Blanket Statements, for each blanket purchased another blanket is donated to a women's shelter. Each blanket donated includes a personalized statement from the donor to help the woman in need realize she is not alone," Armstrong McLeod adds.

"Having started Blankets Statements just 7 months ago, I am pleased to have my social enterprise recognized nationally and in the company of other businesses that focus on a greater purpose," says Armstrong McLeod. The list of other participating businesses can be found on the Shop With Meaning Facebook Event page: <http://www.facebook.com/event.php?eid=218047758239624>.

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About Shop With Meaning

ShopWithMeaning (www.shopwithmeaning.org) highlights one product per day that generates a donation with each purchase. They feature all types of transaction based giving, including one for one products (buy one, give one) and products where a donation for a charity is raised based off of the sale price.

About Blanket Statements

Blanket Statements, an online retailer based in Spring Grove, IL was founded with the simple goal to provide physical warmth, spiritual comfort and love by means of sharing a blanket. For each blanket purchased an additional identical blanket is donated to a women's shelter and includes a personal note or uplifting statement for the woman in need. It is a simple premise – get a blanket – give a blanket. Share warmth, comfort and love.

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For more information, press only:

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Blanket Statements press information can be found online at:

<http://www.blanketstatements.org/press.html>