



For Immediate Release

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TO: LOCAL EDITOR

**Spring Grove based [Blanket Statements](http://BlanketStatements.org) launches online retail store
to benefit women's shelters**

BlanketStatements.org provides a good for the greater good.

SPRING GROVE, IL – JANUARY 14, 2011 – [Blanket Statements](http://BlanketStatements.org) launches an online retail store that gives back to the community through direct donation to area women's shelters. Selling on the simple concept that a single purchase will benefit not only the buyer but also a woman in need, the online store offers only blankets in an effort to provide a warm, comforting blanket to someone who could benefit from a simple gesture.

"As a woman recently separated after twenty years of marriage I wanted to provide support to other women who are experiencing the isolation and low self-esteem issues I did," stated Leslie Armstrong McLeod, owner of Blanket Statements. "Purchase of a blanket from Blanket Statements results in an additional identical blanket being donated to a women's shelter to provide warmth, comfort and love to a woman in need."

Beyond merely providing blankets to shelters, BlanketStatements.org strives to provide blankets that are made in the USA, are organic, eco-friendly, or from renewable sources like reclaimed cotton and bamboo. "We expect to expand our product offerings to include even more eco-friendly products," states Armstrong McLeod. In addition to eco-friendly products, Blanket Statements utilizes all eco-friendly packaging and promotional materials whenever possible. From business cards made from recycled paper, to biodegradable cotton ribbon to tie recycled paper statement tags to the blankets, the company prides itself on keeping an eye towards the environment.

About Blanket Statements

Blanket Statements, an online retailer based in Spring Grove, IL was founded with the simple goal to provide physical warmth, spiritual comfort and love by means of sharing a blanket. For each blanket purchased an additional identical blanket is donated to a women's shelter and includes a personal note or uplifting statement for the woman in need. It is a simple premise – get a blanket – give a blanket. Share warmth, comfort and love.

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